

JULY 18

# fashion calendar 1983

JANUARY	FEBRUARY	MARCH	APRIL
<p>S M T W T F S</p> <p>1</p> <p>2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23 24 25 26 27 28 29</p> <p>30 31</p>	<p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28</p>	<p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30 31</p>	<p>S M T W T F S</p> <p>1 2</p> <p>3 4 5 6 7 8 9</p> <p>10 11 12 13 14 15 16</p> <p>17 18 19 20 21 22 23</p> <p>24 25 26 27 28 29 30</p>
MAY	JUNE	JULY	AUGUST
<p>S M T W T F S</p> <p>1 2 3 4 5 6 7</p> <p>8 9 10 11 12 13 14</p> <p>15 16 17 18 19 20 21</p> <p>22 23 24 25 26 27 28</p> <p>29 30 31</p>	<p>S M T W T F S</p> <p>1 2 3 4</p> <p>5 6 7 8 9 10 11</p> <p>12 13 14 15 16 17 18</p> <p>19 20 21 22 23 24 25</p> <p>26 27 28 29 30</p>	<p>S M T W T F S</p> <p>1 2</p> <p>3 4 5 6 7 8 9</p> <p>10 11 12 13 14 15 16</p> <p>17 18 19 20 21 22 23</p> <p>24 25 26 27 28 29 30</p> <p>31</p>	<p>S M T W T F S</p> <p>1 2 3 4 5 6</p> <p>7 8 9 10 11 12 13</p> <p>14 15 16 17 18 19 20</p> <p>21 22 23 24 25 26 27</p> <p>28 29 30 31</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>S M T W T F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9 10</p> <p>11 12 13 14 15 16 17</p> <p>18 19 20 21 22 23 24</p> <p>25 26 27 28 29 30</p>	<p>S M T W T F S</p> <p>1</p> <p>2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23 24 25 26 27 28 29</p> <p>30 31</p>	<p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30</p>	<p>S M T W T F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9 10</p> <p>11 12 13 14 15 16 17</p> <p>18 19 20 21 22 23 24</p> <p>25 26 27 28 29 30 31</p>

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# 1984

JANUARY	FEBRUARY	MARCH	APRIL
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

## WEEKS BEGINNING MONDAY, JULY 11 & 18, 1983

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday July 18 8-10 P.M.	SHOWING OF SPRING MEN'S HAND-LOOMED SWEATERS By invitation. Thereafter by appointment, Suite 8E.	G. MAISLINGER (145 WEST 55TH STREET)	PLACE TO BE ANNOUNCED Contact: 957-8310.
Beginning Monday July 18	OPENING OF FALL COLLECTION Outback coats, hats, pants.	OUTBACK TRADING CO. (SYDNEY, AUSTRALIA) By appt. Contact: Bette Gollrad, 683-4900, ext 5276.	AUSTRALIAN TRADE COMMISSION 630 FIFTH AVENUE (4TH FL.)
Tuesday July 19- July 21	FASHION FOCUS: FALL/WINTER 1984 WOMENSWEAR At 9:30 & 2:30. Also, July 26-28. Contact: 719-8346. Press: July 20, 4 PM, 719-8054.	CELANESE	1211 AVENUE OF AMERICAS SHOWROOM - 17TH FLOOR
Tuesday July 19 4:00 P.M.	CHRISTMAS FRAGRANCE COLLECTIONS: PREVIEW Cocktails. By invitation. Contact: 753-6237.	MAX FACTOR, HALSTON, MISSONI, NIPON, ORLANE	EXPLORERS CLUB 46 EAST 70TH STREET
*July 19- July 22	FALL & WINTER COUTURE SHOWINGS IN ROME. Contact: La Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli 3, Rome 00186. Tel: 679-43-90.		
Tuesday, July 19			
10:30 A.M.	CONSEGNA BORSA DI STUDIO "ZOE FONTANA" P. Farnese 44	4:30 P.M.	CONSEGNA PREMIO "STELLA DI MICHELANGELO" H. Excelsior
12 Noon	CONSEGNA TARGA "GRANDI FIRMI" Hotel Excelsior	6:00 P.M. 8:00 P.M. 10:00 P.M.	SOLDANO Hotel Excelsior BAROCCO Hotel Excelsior SPOSE D'ESTATE AL CAMPIDOGLIO
Wednesday, July 20			
10:00 A.M.	GILDO CHRISTIAN H. Excelsior	6:00 P.M.	GIANCARLO RIPA' Hotel Excelsior
11:00 A.M.	NANDO MELCHIORRI H. Excelsior	8:00 P.M.	LANCETTI Hotel Plaza
5:00 P.M.	DI LAZZARRO H. Excelsior	9:30 P.M.	MILA SCHON Museo di Villa Guilia
Thursday, July 21			
9:30 A.M.	"PELLICE A COLAZIONA": CORRADO IRIONE' A PELLEGRINI H. Excelsior	4:00 P.M. 5:00 P.M.	CENTINARO Hotel Excelsior GALITZINE Hotel Excelsior
11:00 A.M.	ANDRE LAUG H. Excelsior	6:30 P.M.	BALESTRA Grand Hotel
12:30 P.M.	ANDREA ODICINI Grand Hotel	10:30 P.M.	VALENTINO Via Gregoriana 24
Friday, July 22			
9:30 P.M.	ALTA MODA A TRINITA' DE' MONTI		
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July 20	4:00 P.M., CELANESE PRESS PREVIEW, FALL/WINTER WOMENSWEAR. By invitation, 719-8054.		
Beginning Wednesday July 20	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Marlene Stowe, 582-3190.	BOBBIE TO, INC.	50 WEST 57TH STREET SHOWROOM - 5TH FLOOR
July 24-26	UOMOMODA, MENSWEAR FROM ITALY AT WALDORF-ASTORIA; Contact: Rita Doganieri, 980-1500.		
Beginning Monday July 25	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 764-3730.	STANLEY BLACKER FOR WOMEN	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday July 25	OPENING OF SPRING/ SUMMER MENSWEAR Continuous by appointment. Contact: 431-1090.	DIMITRI	110 GREENE STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday July 25	SWIMWEAR COLLECTION & COTTON ENSEMBLES By appointment. Contact: Barbara Picardo, 935-6087.	MIZAR-BOSCHI FROM ITALY	PANCALDI & B. INC. 60 EAST 56TH STREET
Beginning Monday July 25	OPENING OF RESORT/ EARLY SPRING COLLECTION Men's & women's fashions. By appointment. Contact: 489-0191.	LYNN NOVAK	40 WEST 55TH STREET SUITE 901
*July 25- July 28	FALL HAUTE COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Rue du Faubourg St. Honore, Paris 75008. Tel: 266-64-44. <u>FIRM</u>	<u>ADDRESS OF SHOWING</u> <u>Sunday, July 24</u> Pav. Gabriel, 5 av. Gabriel <u>Monday, July 25</u> Cercle Interallie, 33 fg St-Honore Espace Cardin, 1 av. Gabriel Grand Hotel-Salon Opera, 1 rue Auber Pav. d'Armenonville, Bois de Boulogne Pav. Gabriel, 5 av. Gabriel Cercle Interallie, 33 fg St-Honore <u>Tuesday, July 26</u> 62 rue Francois 1er Grand Hotel, 2 rue Scribe Hotel Intercontinental, 3 r. Castiglione Hotel Intercontinental, 3 r Castiglione 15 rue Duphot Ecole des Beaux Arts, 11 quai Malaquais 40 rue Francois 1er <u>Wednesday, July 27</u> Hotel Meurice, 228 rue de Rivoli Hotel Intercontinental, 3 r. Castiglione Theatre du Rond Point, av. F. Roosevelt Grand Hotel, 1 rue Auber Pav. Gabriel, 5 av. Gabriel 6 rd pt des Champs Elysees <u>Thursday, July 28</u> H. Plaza Athenée, 25 av. Montaigne 18 av. George-V 1, rue de la Paix	<u>MAILING ADDRESS</u> (39 av. Montaigne, 75008) (44 rue Francois 1er, 75008) (27 av. de Marigny, 75008) (51 av. Montaigne, 75008) (30 av. Montaigne, 75008) (9 fg. St-Honore, 75008) (7 rue St-Florentin, 75008) (62 rue Francois 1er, 75008) (2 av. Montaigne, 75008) (22 fg St-Honore, 75008) (35 r Francois 1er, 75008) (15 rue Duphot, 75001) (31 rue Cambon, 75001) (40 rue Francois 1er, 75008) (29 av. Montaigne, 75008) (5 av. Marceau, 75116) (88 fg St-Honore, 75008) (3 av. George-V, 75008) (7 rue Cherche-Midi, 75006) (6 rd pt Ch. Elysees, 75008) (17/19 av. Montaigne, 75008) (18 av. George-V, 75008) (1 rue de la Paix, 75002)
8:00 P.M. NINA RICCI			
9:30 A.M. BALMAIN			
10:30 A.M. PIERRE CARDIN			
12:15 P.M. JEAN-LOUIS SCHERRER			
2:30 P.M. CHRISTIAN DIOR			
4:00 P.M. TORRENTE			
5:30 P.M. JEAN PATOU			
9:15 A.M. PHILIPPE VENET			
10:15 A.M. EMANUEL UNGARO			
11:30 A.M. LANVIN			
12:45 P.M. TED LAPIDUS			
2:15 P.M. SERGE LEPAGE			
3:30 P.M. CHANEL			
5:00 P.M. COURREGES			
9:45 A.M. GUY LAROCHE			
11:00 A.M. YVES SAINT LAURENT			
1:30 P.M. LOUIS FERAUD			
3:00 P.M. GIVENCHY			
4:30 P.M. PACO RABANNE			
5:30 P.M. CARVEN			
9:45 A.M. HANAE MORI			
11:15 A.M. PER SPOOK			
3:00 P.M. GRES			
July 26-28	9:30 & 2:30 P.M., CELANESE FASHION FOCUS, 1211 Ave. of the Amer., 17th fl., 719-8346.		
July 30	JEWELRY EXHIBIT AT N.Y. HILTON & SHERATON CENTRE (July 30 - Aug. 3)		
*July 31	ATLANTA MEN'S & BOYS' APPAREL MARKET; Don Berg (404) 688-8994.(July 31-Aug. 2)		
*July 31- Aug. 2	PREMIERE COLLECTIONS DUSSELDORF. PREVIEW OF SPRING '84 WOMEN'S FASHIONS IN DUSSELDORF. Contact: Dusseldorf Trade Shows, 840-7744.		
Aug. 1	THERESE ANDREE COUTURE FOR JUBE LTD.....512 Seventh.....43rd Floor.....730-0177		
Aug. 1	BASCO SPORTSWEAR (Men's & Women's)..... 15 W 55th.....Suite 1D.....586-0016		
Aug. 1	CIAO SPORT LTD; & C.S. PETITES.....525 Seventh.....9th Floor.....944-8849		
Aug. 1	JENNIFER GEORGE INC. (Whodunnit).....60 W 55th.....2nd Floor.....245-2244		
Aug. 1-26	GIVENCHY 5 (Spring).....680 Fifth.....Ste. 509.....245-2330		



Aug. 1 SIGNATURES BY RUSS TAYLOR.....512 Seventh.....6th Floor.....354-4700

Aug. 1 GEORGE SIMONTON FOR C'EST SIMONE.....209 W 38th.....6th Floor.....840-2035

Aug. 1 SWEE LO.....498 Seventh.....18th Floor.....947-2697

Aug. 1 MICHAELE VOLLBRACHT SPORTS.....1411 Broadway....29th Floor.....354-0515

Aug. 1 YEOHLEE.....60 W 55th.....2nd Floor.....245-2244

Aug. 1 YUKIKO HANAI.....512 Seventh.....6th Floor.....354-4700

Tuesday SHOWING OF SPRING EVAN-PICONE SPORTSWEAR 1411 BROADWAY  
Aug. 2 COLLECTION SHOWROOM - 37TH FLOOR  
5:30 P.M. By inv. Also Aug. 9, 5:30; Aug. 10, 5:30. Press: 536-9624. Buyers: 536-9533.

Aug. 3 SALVATORE FERRAGAMO RTW (Spring).....663 Fifth.....5th Floor.....838-9470

Thursday PRESS PARTY: SPRING AMALFI SHOES 9 WEST 57TH STREET  
Aug. 4 SHOE COLLECTION (MARX & NEWMAN) SHOWROOM - 40TH FLOOR  
5-7 P.M. By invitation. Contact: Sheila Block Associates, 382-1162.

Aug. 4 PATTI CAPPALLI; & PLAYERS.....25 W 39th.....Suite 601.....944-5944

Beginning OPENING OF SPRING '84 XAVIER DANAUD 3 WEST 57TH STREET  
Saturday SHOE COLLECTION NEW SHOWROOM - 10TH FLOOR  
Aug. 6 By appointment. Contact: 421-4250.

Beginning OPENING OF SPRING '84 CHRISTIAN DIOR 3 WEST 57TH STREET  
Saturday SHOE COLLECTION SOULIER NEW SHOWROOM - 10TH FLOOR  
Aug. 6 By appointment. Contact: 421-4250.

Beginning OPENING OF SPRING/SUMMER GAROLINI 4 WEST 58TH STREET  
Saturday SHOE COLLECTION SHOWROOM - 5TH FLOOR  
Aug. 6 At 11, 1, 3 & 5. By appt. Buyers: 753-7490. Press: Calisch Assoc., 489-8420.

Beginning OPENING OF SPRING/SUMMER HALSTON FOR GAROLINI 4 WEST 58TH STREET  
Saturday SHOE COLLECTION SHOWROOM - 5TH FLOOR  
Aug. 6 At 11, 1, 3 & 5. By appt. Buyers: 753-7490. Press: Calisch Assoc., 489-8420.

Beginning OPENING OF SPRING '84 CHARLES JOURDAN 3 WEST 57TH STREET  
Saturday SHOE COLLECTION NEW SHOWROOM - 10TH FLOOR  
Aug. 6 By appointment. Contact: 421-4250.

Aug. 6-9 NATIONAL SHOE FAIR AT N.Y. COLISEUM, HILTON, & SHERATON CENTRE. Contact: 246-3410.

\*Aug. 6 RESORT READY-TO-WEAR AT MIAMI APPAREL MART, Contact: (305) 261-2900. (Aug. 6-9)

Monday SHOWING OF HOLIDAY & BETTINA KNITWEAR REGENCY HOTEL  
Aug. 8 RESORT KNITWEAR (BAL HARBOUR, FLORIDA) BALLROOM  
11:30 A.M. Luncheon. By inv. By appt. through August 12. Contact: Teddy Stoppa, (305) 865-6716.

Monday SHOWING OF RESORT JACK MULQUEEN, LTD. 575 SEVENTH AVENUE  
Aug. 8 COLLECTION SHOWROOM - 16TH FLOOR  
2:00 P.M. By invitation. Thereafter by appointment. Contact: Marianne Dube, 221-3789.

Monday SWIMWEAR FEATURING "LYCRA" DUPONT COMPANY ROSELAND  
Aug. 8 SPANDEX & "ANTRON" NYLON (350 FIFTH AVENUE) 239 WEST 52ND STREET  
5:00 P.M. Show at 6:00. Fashions from more than 50 manufacturers. By invitation.  
Cocktails Trade: Delia Soto, 971-4576. Press: Penny Bool, 971-4308.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 8	PREMIERE: RESORT EVENING COLLECTION By appointment. Contact: Jaime Cameron, 686-4551; or 308-2338.	MARK DUFTY	37 WEST 57TH STREET SUITE 1010
Aug. 8	RESORT MARKET WEEK IN NEW YORK (August 8-12)		
Aug. 8	ADRI.....552 Seventh.....2nd Floor.....719-5020		
Aug. 8	AGATHA BROWN.....498 Seventh.....4th Floor.....947-7655		
Aug. 8	AKIRA.....530 Seventh.....30th Floor.....398-0018		
Aug. 8	LLOYD ALLEN.....110 W 40th.....26th Floor.....944-9577		
Aug. 8	RANDY ALLEN.....39 W 55th.....4th Floor.....246-3100		
Aug. 8	ALPHA CUBIC.....1441 Broadway....18th Floor.....391-6655		
Aug. 8	RITA ANGELO FOR BERI.....498 Seventh.....9th Floor.....279-2239		
Aug. 8	JOHN ANTHONY.....550 Seventh.....24th Floor.....840-0370		
Aug. 8	ANTONELLA PREVE.....498 Seventh.....9th Floor.....736-1771		
Aug. 8	ARLEQUIN.....575 Seventh.....Suite 2200.....719-9391		
Aug. 8	GIORGIO ARMANI.....650 Fifth.....20th Floor.....265-2760		
Aug. 8	RICHARD ASSATLY FOR BENTON LTD.....500 Seventh.....18th Floor.....719-9290		
Aug. 8	BILL ATKINSON.....512 Seventh.....2nd Floor.....221-8510		
Aug. 8	JHANE BARNES.....21 W 38th.....11th Floor.....921-2442		
Aug. 8	BARON PETERS; & ROBERT LEONARD.....530 Seventh.....30th Floor.....944-0666		
Aug. 8	ADAM BEALL.....250 W 35th.....16th Floor.....736-0024		
Aug. 8	GEOFFREY BEENE.....550 Seventh.....4th Floor.....398-0800		
Aug. 8	BEENE BAG.....205 W 39th.....17th Floor.....944-8080		
Aug. 8	BELLE FRANCE BY JANE SCHAFFHAUSEN.....419 Park Ave S...20th Floor.....686-5780		
Aug. 8	HARVE BENARD LTD.....205 W 39th.....5th Floor.....354-8420		
Aug. 8	BEREK HAND-KNIT SWEATERS.....265 W 37th.....20th Floor.....921-4317		
Aug. 8	GLORIA BETKER.....209 West 38th.....3rd Floor.....719-5510		
Aug. 8	BIS BY GENE EWING.....575 Seventh.....25th Floor.....921-0685		
Aug. 8	B-J ENTERPRISES, INC.....488 Seventh.....Suite 503.....594-6338 (Elsie Barg, Gelosia by Santo Caristi, Mady Gerrard, David Mark, Greg O'Dea, Ina di Seregio, B.G. Temple)		
Aug. 8	RAUL BLANCO/ELAN.....530 Seventh.....6th Floor.....382-2610		
Aug. 8	BILL BLASS LTD.....550 Seventh.....12th Floor.....221-6660		



Aug. 8	LEON BLOCK COLLECTION.....	498 Seventh.....	22nd Floor.....	736-5365
Aug. 8	ALKE BOKER.....	552 Seventh.....	Suite 400.....	575-8400
Aug. 8	MARK BOUWER LTD.....	575 Seventh.....	23rd Floor.....	840-4460
Aug. 8	ELEANOR P. BRENNER.....	1460 Broadway....	12th Floor.....	382-2655
Aug. 8	BRITISH KHAKI BY ROBERT LIGHTON.....	37 W 57th.....	Suite 1110.....	755-8506
Aug. 8	ALBERT CAPRARO LTD.....	550 Seventh.....	18th Floor.....	840-1679
Aug. 8	PIERRE CARDIN SPORTIF; & KNITS.....	550 Seventh.....	5th Floor.....	354-9760
Aug. 8	CASI.....	530 Seventh.....	2nd Floor.....	944-8870
Aug. 8	OLEG CASSINI COLLECTIONS.....	530 Seventh.....	9th Floor.....	354-6990
Aug. 8	CASTLEBERRY KNITS LTD.....	530 Seventh.....	5th Floor.....	221-4333
Aug. 8	ARTHUR CHAPNIK.....	230 West 38th.....	6th Floor.....	840-2777
Aug. 8	LUCILLE CHAYT.....	264 West 35th.....	6th Floor.....	564-2584
Aug. 8	RON CHERESKIN FOR WOMEN.....	530 Seventh.....	10th Floor.....	382-3710
Aug. 8	CHINOISE/BANCO.....	525 Seventh.....	3rd Floor.....	944-6450
Aug. 8	CIRCLE; & KENNSINGTON BLUE.....	225 W 39th.....	11th Floor.....	730-8210
Aug. 8	WAYNE CLARK.....	530 Seventh.....	28th Floor.....	382-2880
Aug. 8	CLEOPATRA.....	530 Seventh.....	20th Floor.....	382-2454
Aug. 8	ANA COLON.....	215 W 40th.....	9th Floor.....	944-9630
Aug. 8	KATHRYN CONOVER.....	530 Seventh.....	3rd Floor.....	944-2744
Aug. 8	BERN CONRAD.....	530 Seventh.....	27th Floor.....	391-8052
Aug. 8	CONSTANCE BY CONSTANCE MALLAS.....	498 Seventh.....	16th Floor.....	947-2575
Aug. 8	CRISCIONE.....	525 Seventh.....	7th Floor.....	730-7310
Aug. 8	DAVID CRYSTAL.....	498 Seventh.....	23rd Floor.....	760-3298
Aug. 8	LEAMOND DEAN-NORMAN TERRY INC.....	498 Seventh.....	20th Floor.....	239-0644
Aug. 8	DIANNE B FOR CYGNE DESIGNS.....	530 Seventh.....	14th Floor.....	354-6474
Aug. 8	CHRISTIAN DIOR SPORTSWEAR.....	550 Seventh.....	7th Floor.....	944-9820
Aug. 8	DDDOMINICK.....	530 Seventh.....	8th Floor.....	719-3833
Aug. 8	EKLEKTIC LTD.; & EKLEKTIC PETITES.....	498 Seventh.....	9th Floor.....	947-4492
Aug. 8	PERRY ELLIS.....	575 Seventh.....	2nd Floor.....	921-8500
Aug. 8	ENCORE (DIV OF UMI).....	530 Seventh.....	27th Floor.....	764-0611
Aug. 8	ESTEVEZ.....	530 Seventh.....	20th Floor.....	944-8470



Aug. 8 BOB EVANS FOR JUBE LTD.....512 Seventh.....43rd Floor.....730-0177  
 Aug. 8 HEATHER EVANS.....550 Seventh.....19th Floor.....719-3882  
 Aug. 8 CAROLYN EVE (NEUSTADTER).....Drake Hotel.....Call Collect (303) 444-4470  
 Aug. 8 ORA FEDER DESIGNS.....171 Madison.....10th Floor.....532-9236  
 Aug. 8-11 LOUIS FERAUD (Early Spring).....570 Seventh.....17th Floor.....840-8220  
 Aug. 8 FLORENCE & CELESTE (Chu Chi Knits,.....498 Seventh.....9th Floor.....279-9620  
     Endres Ultrasuede, Annemarie Gardin, Ildi Marshall, Rina di Montella, Carol Peretz)  
 Aug. 8-12 FORMFIT.....136 Madison.....7th Floor.....696-6400  
 Aug. 8 RICHARD FREDRICS INC.....566 Seventh.....4th Floor.....719-9370  
 Aug. 8 JOHN ANTHONY FOR FRIEDRICKS SPORT.....205 W 39th.....13th Floor.....840-8867  
 Aug. 8-12 GENNY.....Mayfair Regent....Park & 65th.....308-2400  
 Aug. 8 GENTILLESSE BY DIANE DICKINSON.....530 Seventh.....9th Floor.....354-4147  
 Aug. 8 DIANE GILMAN.....512 Seventh.....43rd Floor.....719-4502  
 Aug. 8 MORT GOLDMAN (Dan DeSantis,.....498 Seventh.....7th Floor.....564-3467  
     Harriet K, Mark Heister, Rosemary Langkamp, L'Estelle D'Ore)  
 Aug. 8 GOLDWORM.....1411 Broadway....Suite 3517.....575-0344  
 Aug. 8 HENRY GRETHEL DESIGN.....1411 Broadway....32nd Floor.....840-6162  
 Aug. 8 BETTY GRISHAM.....498 Seventh.....9th Floor.....736-2480  
 Aug. 8 GUNTER; & MOLISANI (ITALY).....512 Seventh.....20th Floor.....921-4010  
 Aug. 8 ELEANORE HADLEY LTD.....491 Seventh.....6th Floor.....279-6053  
 Aug. 8 BILL HAIRE LTD.....550 Seventh.....10th Floor.....840-6466  
 Aug. 8 BETTY HANSON & COMPANY.....205 W 39th.....14th Floor.....840-8888  
 Aug. 8 CATHY HARDWICK.....1411 Broadway....4th Floor.....221-4502  
 Aug. 8 LESTER HAYATT.....264 W 40th.....14th Floor.....719-5566  
 Aug. 8 DAVID HAYES (Holiday/Resort).....Drake Hotel.....Suite 2020...(800) 421-8484  
 Aug. 8-17 HELGA (722 S. Los Angeles, L.A).....Drake Hotel.....Suite 1805...(213) 627-0806  
 Aug. 8 RENEE HELGA HOWIE.....230 W 39th.....13th Floor.....719-1371  
 Aug. 8 ALICIA HERRERA (Leather & Suedes).....14 W 55th.....6th Floor.....265-1710  
 Aug. 8 CAROLINA HERRERA LTD.....19 E 57th.....2nd Floor.....355-3055  
 Aug. 8 CATHERINE HIPP.....110 W 40th.....25th Floor.....391-3887  
 Aug. 8 JONATHAN HITCHCOCK FOR REUBEN THOMAS....498 Seventh.....18th Floor.....736-6060



Aug. 8 H.M.F. GROUP, INC. (Abby Burke Knits,...498 Seventh.....10th Floor.....947-9511  
Alyce Hamm, Arleen, Bruce Vogel, Cynthia Helene, J & C. Couture/Entue, Kontessa,  
Sofi, Out of the Woods)

Aug. 8 CAROL HORN.....1441 Broadway....33rd Floor.....921-9670

Aug. 8 ICINOO, LTD.....202 W 40th.....5th Floor.....730-0764

Aug. 8-18 JAY JACKS.....Drake Hotel.....Suite 911...(214) 651-7141

Aug. 8 JAMISON/JAMISPORT.....498 Seventh.....24th Floor.....239-9477

Aug. 8 ROBERT JANAN LTD.....530 Seventh.....19th Floor.....354-7880

Aug. 8 JAYNE JAY, INC.....499 Seventh.....15th Floor.....695-0909

Aug. 8 BETSEY JOHNSON.....575 Seventh.....14th Floor.....921-0510

Aug. 8 NORMA KAMALI.....1411 Broadway....25th Floor.....944-9710

Aug. 8 NORMA KAMALI'S KIDS.....112 W 34th.....Suite 1205.....765-2330

Aug. 8 OMO NORMA KAMALI (SWIMWEAR).....6 W 56th.....245-6912

Aug. 8 NAT KAPLAN.....498 Seventh.....21st Floor.....239-9400

Aug. 8 KAPPI.....498 Seventh.....21st Floor.....239-9485

Aug. 8 KASPER FOR JOAN LESLIE.....530 Seventh.....11th Floor.....221-4200

Aug. 8 KASPER FOR J.L. SPORT.....530 Seventh.....25th Floor.....221-4090

Aug. 8 KENAR.....530 Seventh.....25th Floor.....944-5300

Aug. 8 EMMANUELLE KHANH.....1441 Broadway....24th Floor.....944-0585

Aug. 8 GREGGORY KING.....530 Seventh.....20th Floor.....398-0030

Aug. 8 ALEXIS KIRK.....385 Fifth.....7th Floor.....532-3779

Aug. 8 CALVIN KLEIN.....205 W 39th.....11th Floor.....719-2600

Aug. 8 DON KLINE LTD.....32 W 39th.....12th Floor.....221-6771

Aug. 8 IZABEL LAM.....205 W 39th.....16th Floor.....719-3210

Aug. 8 ADRIENNE LANDAU.....264 W 35th.....11th Floor.....695-8362

Aug. 8 RITA LANGMAN.....498 Seventh.....10th Floor.....594-8330

Aug. 8 GUY LAROCHE DRESSES & BLOUSES.....498 Seventh.....2nd Floor.....594-8104

Aug. 8 HAROLD LEVINE.....530 Seventh.....21st Floor.....391-2255

Aug. 8 LIANCARLO (Whodunnit).....60 W 55th.....2nd Floor.....245-2244

Aug. 8 LILA BLOUSE BY LILA KLIEGMAN.....575 Seventh.....20th Floor.....354-5190

Aug. 8 MALAVE.....264 W 35th.....7th Floor.....563-0510

Aug. 8 FRANK MASANDREA FOR DYNASTY APPAREL.....530 Seventh.....21st Floor.....382-2833



Aug. 8	VERA MAXWELL.....	530 Seventh.....	26th Floor.....	719-4358
Aug. 8	MAYA COUTURE; MAYA & MAYA TOO LEGWEAR...	385 Fifth.....	Suite 1207.....	532-0505
Aug. 8	MERCEDES & ADRIENNE.....	512 Seventh.....	5th Floor.....	944-2040
Aug. 8	MIGNON BY DOROTHY FARBO.....	530 Seventh.....	3rd Floor.....	354-4980
Aug. 8	SYDNEY CARVIN MILLIKEN (Whodunnit).....	60 W 55th.....	2nd Floor.....	245-2244
Aug. 8	TRACY MILLS.....	550 Seventh.....	10th Floor.....	221-6374
Aug. 8	MISS O BY OSCAR DE LA RENTA.....	550 Seventh.....	19th Floor.....	354-6777
Aug. 8	HANAE MORI.....	550 Seventh.....	21st Floor.....	221-5726
Aug. 8	MOROCI, INC.....	530 Seventh.....	12th Floor.....	354-1880
Aug. 8	MIRA DE MOSS.....	550 Seventh.....	9th Floor.....	695-1686
Aug. 8	GIOVANNI DE MOURA.....	1441 Broadway.....	8th Floor.....	382-1359
Aug. 8	PETER MUI.....	1466 Broadway....	Suite 1100.....	944-1310
Aug. 8	ALBERT NIPON.....	530 Seventh.....	2nd Floor.....	354-0760
Aug. 8	NIPON BLOUSE.....	530 Seventh.....	19th Floor.....	944-8802
Aug. 8	NIPON BOUTIQUE.....	530 Seventh.....	19th Floor.....	354-4325
Aug. 8	COLLECTIBLES BY ALBERT NIPON.....	530 Seventh.....	2nd Floor.....	921-8620
Aug. 8	EXECUTIVE DRESS BY ALBERT NIPON.....	530 Seventh.....	19th Floor.....	944-8802
Aug. 8	ALBERT NIPON KNITWEAR.....	214 W 39th.....	12th Floor.....	354-1700
Aug. 8	NORMA.....	(Kay Judge) 498 Seventh.....	3rd Floor.....	594-5558
Aug. 8	ROD OWENS (Barboglio, Casadei,..... Cee Gee, Diva, Elizabeth Dureau, Lorrie Kabala, Kevin Konnors, Sister Max, Pucci, Ludmila Raitzin, St. Claire, St. Martin, Tadashi)	498 Seventh.....	6th Floor.....	564-1870
Aug. 8	YONSON PAK.....	264 W 35th.....	5th Floor.....	695-6087
Aug. 8-19	RUBEN PANIS.....	Drake Hotel.....	Suite 705.....	421-0900
Aug. 8	ADRIANNA PAPELL.....	498 Seventh.....	6th Floor.....	695-5244
Aug. 8	MOLLIE PARNIS.....	530 Seventh.....	18th Floor.....	221-1445
Aug. 8	MOLLIE PARNIS STUDIO.....	530 Seventh.....	18th Floor.....	221-1445
Aug. 8	PARTY FORMALS BY HARRY ACTON & AFTER FIVE..	1400 Broadway..	29th Floor.....	354-7010
Aug. 8	JOSEPH PICONE DESIGNER COLLECTION.....	1411 Broadway....	37th Floor.....	536-9508
Aug. 8	PINKY & DIANNE LTD.....	37 W 57th.....	7th Floor.....	935-4770
Aug. 8	POGIA BY D. POLIMENI.....	530 Seventh.....	4th Floor.....	944-6030
Aug. 8	POSH BY JAY ANDERSON.....	550 Seventh.....	18th Floor.....	398-0763



Aug. 8 RAINCHEETAHS BY NAMAN.....500 Seventh.....3rd Floor.....944-0800

Aug. 8 RALLYE.....1411 Broadway....Suite 3577.....719-1166

Aug. 8 KRISTINA REED.....575 Seventh.....Suite 1425.....391-0031

Aug. 8 OSCAR DE LA RENTA.....550 Seventh.....11th Floor.....354-6777

Aug. 8 MARY ANN RESTIVO.....498 Seventh.....16th Floor.....736-0109

Aug. 8 JILL RICHARDS; & JILL RICHARDS II.....Drake Hotel.....Suite 1205...(213) 489-1650

Aug. 8 RICHTONE/J.D. SPORT.....498 Seventh.....14th Floor.....279-1600

Aug. 8 SAMUEL ROBERT.....530 Seventh.....9th Floor.....221-1995

Aug. 8 JACKIE ROGERS.....787 Madison.....2nd Floor.....744-7303

Aug. 8 ROSSELLA OF ROME - DANZANTE.....209 W 38th.....6th Floor.....944-6610

Aug. 8 JANET RUSSO.....1466 Broadway....Suite 421.....575-9850

Aug. 8 GLORIA SACHS.....550 Seventh.....9th Floor.....921-1460

Aug. 8 PAULA SAKER.....530 Seventh.....29th Floor.....221-6960

Aug. 8 FERNANDO SANCHEZ (Ready-To-Wear).....550 Seventh.....19th Floor.....869-2712

Aug. 8 GIORGIO SANT'ANGELO.....(Marjer) 550 Seventh.....6th Floor.....221-1616

Aug. 8 DON SAYRES.....550 Seventh.....15th Floor.....719-2920

Aug. 8 ABE SCHRADER CORP.....530 Seventh.....15th Floor.....840-7733

Aug. 8 MICHAEL SEROY.....1441 Broadway....Suite 2702.....730-8130

Aug. 8 SHAMASK.....860 Madison.....2nd Floor.....398-1375

Aug. 8 SHAMASK (Manufactured by Cuddlecoat)....500 Seventh.....5th Floor.....944-7500

Aug. 8 SHIBUI BLUES BY KAPAMONTE (Whalen/Welsh)..110 W 40th.....25th Floor.....719-9880

Aug. 8 HELENE SIDEL.....530 Seventh.....8th Floor.....354-0024

Aug. 8 THE SILK FARM.....525 Seventh.....2nd Floor.....354-7567

Aug. 8 JERRY SILVERMAN.....530 Seventh.....17th Floor.....944-8200

Aug. 8 ADELE SIMPSON.....530 Seventh.....23rd Floor.....354-8600

Aug. 8 SINGER & SPICER.....1441 Broadway....14th Floor.....575-9540

Aug. 8 COSMO SIRCHIO.....230 W 39th.....13th Floor.....719-3171  
 (Armand for Bessler, Arthur Doucette, Lucille Fouillet, Renee Helga Howie,  
 China Machado, Riazee, Frank Tignino, Stria, Janice Wainwright)

Aug. 8 PHIL SOROKA.....488 Seventh.....4th Floor.....564-4305  
 (Acapello, Alpinit of Switzerland, Fredlee, Mitchell Meyers)

Aug. 8 SPORTWHIRL BY LESLIE HOLZMAN.....498 Seventh.....15th Floor.....563-0800



Aug. 8 STAR OF SIAM (USA).....550 Seventh.....18th Floor.....398-0920

Aug. 8 MALCOLM STARR.....236 W 40th.....3rd Floor.....944-8781

Aug. 8 ERNST STRAUSS; & STUDIO COLLECTION.....50 Cent Pk S.....Suite 33A....(213) 623-8112

Aug. 8 SUITIME BY BERT NEWMAN; & YOUNG IMPRESSIONS.500 Seventh..14th Floor.....730-1888

Aug. 8 RICHARD SUMMERS PRESENTS (Alfonso,.....209 W 38th.....10th Floor.....921-8060  
Baba, Damianov, David Josef, Noriko, Maxfield Parrish, Diane Pernet, Maria  
Virginia Couture & Others)

Aug. 8 ALFRED SUNG.....514 Seventh.....2nd Floor.....391-8288

Aug. 8 SWIRL (J.G. Hook, Models Coat,.....600 Fifth.....12th Floor.....765-8915  
Oscar de la Renta, Bill Tice)

Aug. 8 TAHARI.....525 Seventh.....21st Floor.....921-3600

Aug. 8 TAMOTSU.....37 W 39th.....Suite 202.....921-0326

Aug. 8 TANNER; & TANNERSPORT.....530 Seventh.....28th Floor.....944-6350

Aug. 8 TIKTINER.....530 Seventh.....12th Floor.....391-1790

Aug. 8 ELLEN TRACY (Pre-Spring).....575 Seventh.....10th Floor.....944-6999

Aug. 8 TRAVILLA.....Drake Hotel.....Suite 1105...(213) 623-5192

Aug. 8 TRIC-TRAC, LTD.....209 W 38th.....7th Floor.....221-7935

Aug. 8 TRIGERE SPORT FOR SCHRADER CORP.....530 Seventh.....15th Floor.....840-7733

Aug. 8 TUDOR SQUARE; & ALBERT LEWIS.....530 Seventh.....20th Floor.....944-8120

Aug. 8 UMI COLLECTIONS BY ANNE CRIMMINS.....530 Seventh.....27th Floor.....764-0600

Aug. 8 VALENTINO MISS V; & VALENTINO KNITWEAR..650 Fifth.....19th Floor.....247-8621

Aug. 8 LEVINO VERNA.....498 Seventh.....9th Floor.....279-2345

Aug. 8 ILIE WACS.....530 Seventh.....19th Floor.....354-9080

Aug. 8-17 WERLE ORIGINALS, INC.....Drake Hotel.....Suite 2009...(213) 652-4871

Aug. 8 WHODUNNIT (Liancarlo, Dushante,.....60 W 55th.....2nd Floor.....245-2244  
Madame De Farge, Jennifer George, Sydney Carvin Milliken, Linda Mishan,  
Carolyn Parker, Yeohlee)

Aug. 8 WILLIWEAR BY WILLI SMITH.....209 W 38th.....9th Floor.....869-1380

Aug. 8 WILROY.....530 Seventh.....22nd Floor.....221-2200

Aug. 8 MRS. H. WINTER.....45 W 25th.....4th Floor.....691-8300

Aug. 8 ZANA COUTURE.....512 Seventh.....23rd Floor.....575-0487

Aug. 8 ZINGARA (t.h.e. design house, French...566 Seventh.....Suite 803.....944-6353  
Rags, Norman Todd, Pamela Dewey, Lorna Adams, Gamma, Haupt, Foreman & Ferriday)

Aug. 8 L'ZINGER INTERNATIONAL.....575 Seventh.....18th Floor.....382-3303



Aug. 8 INTIMATE APPAREL HOLIDAY & EARLY SPRING MARKET WEEK IN NEW YORK

Tuesday SHOWING OF RESORT ALEXANDER JULIAN 575 SEVENTH AVENUE  
Aug. 9 COLLECTION SHOWROOM - 26TH FLOOR  
11:00 A.M. Also at 1:00 P.M. By invitation. Contact: Marci Davies, 382-2255.

Tuesday SHOWING OF RESORT RALPH LAUREN 550 SEVENTH AVENUE  
Aug. 9 COLLECTION SHOWROOM - 3RD FLOOR  
12 Noon Also at 2:00 P.M. By invitation. Contact: 221-0675.

Aug. 9 1:00 P.M., ALEXANDER JULIAN (2nd show), 575 Seventh Ave., 26th fl. By inv., 382-2255.

Aug. 9 2:00 P.M., RALPH LAUREN (2nd show), 550 Seventh Avenue, 3rd fl. By inv., 221-0675.

Tuesday SHOWING OF SWIMWEAR GOTTEX PARSONS FASHION CENTER  
Aug. 9 COLLECTION (1411 BROADWAY) 560 SEVENTH AVENUE  
4:30 P.M. By invitation. Thereafter, by appointment, 6th floor. Contact: 354-1240.

Aug. 9 5:30 P.M. EVAN-PICONE SPORTSWEAR (2nd show), 1411 Broadway, 37th fl. Buyers: 536-9533.

Tuesday PREVIEW: ROBE AND AT HOME BY 135 MADISON AVENUE  
Aug. 9 LOUNGEWEAR COLLECTION JEANNE-MARC SHOWROOM - 8TH FLOOR  
6-8 P.M. By invitation. Thereafter by appointment. Contact: 689-9450.

Tuesday SHOWING OF TAHARI BLOOMINGDALE'S THIRD FLOOR  
Aug. 9 FALL COLLECTION  
7:15 P.M. Benefit for AWNY. By inv. Members of AWNY: \$50.00. Non-members: \$75.00, 705-2441.

Aug. 9 FELIX ARBEO DESIGNS LTD.....530 Seventh.....30th Floor.....221-1208

Aug. 9 AUGUSTUS.....530 Seventh.....24th Floor.....840-6674

Aug. 9 BILL BLASS COLLECTION III.....550 Seventh.....8th Floor.....921-2100

Aug. 9 ALFRED BOSAND.....37 W 57th.....5th Floor.....421-4188

Aug. 9 HELEN FABRIKANT FOR H. FABRIKANT; &.....1410 Broadway....18th Floor.....354-1620  
HELEN FABRIKANT FOR H.F. SPORT

Aug. 9 CHRISTYNE FORTI.....530 Seventh.....24th Floor.....921-1552

Aug. 9 HALSTON.....550 Seventh.....14th Floor.....354-6340

Aug. 9 JER DOR FASHIONS.....498 Seventh.....9th Floor.....564-4450

Aug. 9 LEE JORDAN, INC.....498 Seventh.....10th Floor.....564-6814

Aug. 9 MIKE KORWIN'S KNITWORKS INC.....498 Seventh.....19th Floor.....947-8828

Aug. 9 MORTON MYLES.....550 Seventh.....15th Floor.....391-8700

Aug. 9 RICHILENE.....530 Seventh.....3rd Floor.....354-0629

Aug. 9 SAZ; & SAZ II.....530 Seventh.....21st Floor.....221-3489

Aug. 9 SOO YUNG LEE; & SOO YUNG LEE LA SOIREE..530 Seventh.....6th Floor.....840-6435

Aug. 9 VICTORIA ROYAL BY MARTIN STAEHELY.....530 Seventh.....7th Floor.....944-6844

Aug. 9 NORMA WALTERS.....530 Seventh.....7th Floor.....840-7677



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Aug. 10 9:30 A.M.	SHOWING OF RESORT COLLECTION Also at 11 & 3. By invitation. Thereafter appt. Contact: James Brennan, 398-8675.	DONALD BROOKS	25 WEST 39TH STREET 6TH FLOOR
Aug. 10	11:00 A.M., DONALD BROOKS (2nd show), 25 West 39th St., 6th fl. Contact: 398-8675.		
Wednesday Aug. 10 12 Noon	SHOWING OF RESORT COLLECTION By invitation. By appointment from Aug. 8. Contact: 921-8020.	MICHAELE VOLLBRACHT COUTURE	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Aug. 10 1:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, 22nd floor. Contact: 391-8697.	BOB MACKIE ORIGINALS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday Aug. 10 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Aug. 10 3:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Jeff Shaw, 564-2897.	JON HAGGINS	260 WEST 35TH STREET SHOWROOM - 13TH FLOOR
Aug. 10	3:00 P.M., DONALD BROOKS (3rd show), 25 West 39th St., 6th fl. Contact: 398-8675.		
Wednesday Aug. 10 4:00 P.M.	PRESS SHOWING: SWIMSUIT COLLECTION By invitation. Press: Eleanor Lambert, 887-8277.	ANNE COLE COLLECTION	PARKER MERIDIEN - 118 W 57TH PENTHOUSE NORTH
Wednesday Aug. 10 5:00 P.M.	SHOWING OF SPRING COLLECTION Cocktails. Show at 6. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653.	ESCADA BY MARGARETHA LEY	HOTEL PLAZA TERRACE ROOM
Wednesday Aug. 10 5:30 P.M.	SWIMWEAR AND BODYWEAR-- LEADING MANUFACTURERS Cocktails. Show at 6:30. By invitation. Buyers: 391-0002. Press: 686-7820.	LIDA MANUFACTURING CO. (1450 BROADWAY)	TAVERN ON THE GREEN RAFTERS ROOM
Aug. 10	5:30 P.M. EVAN-PICONE SPORTSWEAR (3rd show), 1411 Broadway, 37th fl. Buyers: 536-9533.		
Aug. 10	NEIL BIEFF LTD.....850 Seventh.....Suite 903.....957-8329		
Aug. 10	BLASSPORT LTD.....550 Seventh.....2nd Floor.....354-4200		
Aug. 10	BONAVITACOLA.....62 W 56th.....2nd Floor.....247-2659		
Aug. 10	ANDRE VAN PIER.....252 W 38th.....12th Floor.....719-4750		
Aug. 10	ROBERTA & BRENDA INC.....498 Seventh.....Suite 2A.....947-4811		
Aug. 10	AURORA RUFFOLO.....530 Seventh.....14th Floor.....354-9250		
Thursday Aug. 11 9-11 A.M.	SHOWING OF RESORT: INFORMAL MODELING Breakfast. By appointment from August 8. Contact: Dale White, 929-3976.	MICHAEL KATZ	13 EAST 17TH STREET 7TH FLOOR
Thursday Aug. 11 11-3 P.M.	INFORMAL MODELING OF HOLIDAY/RESORT COLLECTION By appointment. Contact: Michelle Stein, 226-6809.	MARCASIANO	145 SPRING STREET 2ND FLOOR
Thursday Aug. 11 4:00 P.M.	SHOWING OF HOLIDAY/ RESORT EVENING FASHIONS Also at 5:00 P.M. By invitation. Buyers: 564-1870. Press: Eleanor Lambert, 887-8275.	JANA CON CLAUDIA	498 SEVENTH AVE. (ROD OWENS) SHOWROOM - 3RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON.</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 11	5:00 P.M., JANA CON CLAUDIA (2nd Show),	498 Seventh,	3rd fl., 564-1870.
Aug. 11	ANNE KLEIN & CO.....	205 W 39th.....	3rd Floor.....221-7880
Aug. 11	THE KOHLER COLLECTION.....	498 Seventh.....	4th Floor.....594-4484
Aug. 11	REGINA KRAVITZ.....	575 Seventh.....	29th Floor.....840-6065
Aug. 12	LEONARD-PARIS COUTURE/STUDIO.....	550 Seventh.....	23rd Floor.....869-3601
*Aug. 12	ATLANTA WOMEN'S APPAREL MARKET; INFANTS & CHILDRENS. (404) 688-8994. (Aug. 12-17)		
Aug. 14	GIFT SHOW AT N.Y. COLISEUM AND SHERATON CENTRE (Aug. 14-19) Contact: 986-8000.		
Beginning Monday	SHOWING OF RESORT & EARLY SPRING HATS	BORSALINO OF ITALY	385 FIFTH AVENUE SUITE 1410
Aug. 15	By appointment. Contact: Alex Holman, 683-6330.		
Aug. 15	HANDBAGS & ACCESSORIES MARKET WEEK IN NEW YORK, Holiday & Spring I (August 15 - 19)		
Aug. 15	MEEGHAN ELLISON.....	20 W 16th.....	3rd Floor.....924-0936
Aug. 15	JEANNE-MARC.....	1466 Broadway.....	9th Floor.....575-7840
Aug. 15	MONDI OF AMERICA.....	1451 Broadway.....	7th Floor.....221-6610
Aug. 15	THE PARISTYLE GROUP (Handbags & accessories by Adolfo, Astrid, Hattie Carnegie, Paristyle, and Valentino) 437 Fifth.....2nd Floor.....725-2600		
Tuesday Aug. 16	SHOWING OF SPRING COLLECTION	LAUREL BY SRB INTERNATIONAL	1466 BROADWAY SHOWROOM - 9TH FLOOR
12:30 P.M.	Lunch; presentation at 1:00. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653.		
Aug. 16	GEORGE MASKET BY KAREN HARMAN.....	498 Seventh.....	10th Floor.....947-7110
Aug. 17	GUY LAROCHE FOR GEORGE MASKET.....	498 Seventh.....	10th Floor.....947-7110
*Aug. 18	DALLAS RESORT/MIDWINTER REGIONAL MARKET. Contact: (214) 655-6220. (August 18-23)		
Aug. 21-24	NATIONAL KIDS FASHION SHOW, N.Y. Statler. Contact: Stanley Kaye, 594-0880.		
*Aug. 26	INTERNATIONAL MEN'S FASHION WEEK & JEANS FAIR IN COLOGNE (August 26-28)		
Aug. 27	NATIONAL BOUTIQUE SHOW at N.Y. Coliseum. Contact: 594-0880 (Aug. 27-30)		
Tuesday Aug. 30	ALEXANDER JULIAN WOMEN'S FASHIONS	SAKS FIFTH AVENUE	ART GALLERY 15 EAST 49TH STREET
11:30 A.M.	Open to public. Press: Helen O'Hagan, 940-4248.		
*Sept. 1	FASHION FAIR IN COPENHAGEN. (Sept. 1-4).		
Thursday Sept. 1	EXPRESSIONS FASHION SHOW	MACY'S	HERALD SQUARE THIRD FLOOR
12:30 P.M.	Also at 6:00 P.M. Open to public. Press: Judi Cohn, 560-4060.		
Sept. 1	6:00 P.M., MACY'S HERALD SQUARE, third fl. By inv. Contact: Judy Cohn, 560-4060.		
*Sept. 2	"AQUARIUM" LOUNGEWEAR AND BEACHWEAR IN MILAN (Sept. 2-4).		
*Sept. 2	IDEA MAGLIA (KNITWEAR) IN MILAN. (Sept. 2-4).		



\*Sept. 2 MICAM--INTERNATIONAL FOOTWEAR EXHIBITION IN BOLOGNA. (Sept. 2-5).

\*Sept. 3 SALON DE LA MODE ENFANTINE IN PARIS (Children's). Contact: 869-1720. (Sept. 3-6)

\*Sept. 3 SEHM AT PORTE DE VERSAILLES, PARIS. Men's & boys' wear, 869-1720. (Sept. 3-6)

\*Sept. 4- IGEDO INT'L TRADE FAIR & 10TH IGEDO DESSOUS AT DUSSELDORF FAIR GROUNDS. Women's  
Sept. 7 fashions, lingerie, & swimwear. Contact: Dusseldorf Trade Shows, 840-7744.

Sept. 5 LABOR DAY (Monday)--Legal Holiday

Beginning OPENING OF SPRING J.G. HOOK, INC. 1410 BROADWAY  
Tuesday COLLECTION SHOWROOM - 20TH FLOOR  
Sept. 6 By appointment. Contact: 354-7330.

Sept. 8 ROSH HASHONAH (Thursday)(Jewish New Year)--Begins Wed., Sept. 7 at Sunset.

\*Sept. 10 SEMAINE INTERNATIONAL DU CUIR (Leathers), Porte de Versailles, Paris. (Sept. 10-13)

\*Sept. 10 PITTI CASUAL IN FLORENCE. Contact: 55-219-331 (Sept. 10-12).

\*Sept. 11 MIAMI MEN'S & BOYS' APPAREL. Contact: (305) 261-2900.

Sept. 11 NATIONAL MERCHANDISE SHOW AT NEW YORK COLISEUM. Contact: 697-3521, or 357-3555.

Sunday INTERNATIONAL EXHIBITION: NEW YORK PRET NEW YORK COLISEUM  
Sept. 11- 500 RTW COLLECTIONS (225 WEST 34TH STREET) COLUMBUS CIRCLE  
Sept. 13 Contact: 563-5350. Press: Spencer & Rubinow, 751-9050.

\*Sept. 11 1ST CONTINENTAL FASHION FAIR IN LONDON. Philbeach Events, 01-385-1200. (Sept. 11-14)

Monday CHANEL COUTURE & BOUTIQUE BERGDORF GOODMAN 754 FIFTH AVENUE  
Sept. 12 BENEFIT--FALL/WINTER '83 2ND FLOOR  
11:30 A.M. For School of American Ballet. By inv. Tkts: \$40, 877-0600. Press: 873-7300.

Monday SFA - USA: FALL SAKS FIFTH AVENUE 1ST & 4TH FLOORS  
Sept. 12 BENEFIT FASHION SHOW  
8:00 P.M. Fashions by: Adolfo (American Cancer Society); Geoffrey Beene (Humane Society of  
Dinner- New York); Bill Blass (J.O.B.); Mary McFadden (New York City Ballet);  
Dance Oscar de la Renta (Hospital for Special Surgery). Show at 8:30. By invitation.  
Tickets: \$125.00 each. Press: Helen O'Hagan, 940-4240.

Beginning OPENING OF SPRING/SUMMER PAUL COSTELLOE 530 SEVENTH AVENUE  
Monday COLLECTION SHOWROOM - 28TH FLOOR  
Sept. 12 Continuous by appointment. Contact: 382-2880.

Monday SHOWING OF 60 DESIGNERS' COLLECTIVE BERKSHIRE PLACE HOTEL  
Sept. 12- MENSWEAR DESIGNERS (3 EAST 54TH STREET) 21 EAST 52ND STREET  
Sept. 15 Also Women's Collections. 9-6 PM Daily. Buffet. Contact: Enk Prod Ltd, 759-8055.

Monday OPENING OF SPRING/ LOUIS FERAUD 570 SEVENTH AVENUE  
Sept. 12- SUMMER '84 SHOWROOM - 17TH FLOOR  
Sept. 29 By invitation. Contact: Mi Mi Montgomery, 840-8220.

Tuesday FALL '84 COLOR & EASTMAN CHEMICAL 1133 AVENUE OF THE AMERICAS  
Sept. 13 FABRIC DIRECTIONS PRODUCTS INC. 44TH FLOOR  
9:30 A.M.- By appt. Press: Carol Carr, 930-7951. Also, Wed., Sept. 14 and Thurs.,  
11:00 A.M. Sept. 15 for manufacturers. Contact: Ruth Pollack, 930-7972.

Tuesday FETE DE FRANCE: BLOOMINGDALE'S LEXINGTON & 59TH STREET  
Sept. 13 ANNUAL BENEFIT  
8:00 P.M. Benefit for Giverny Gardens. Black tie. By invitation. Tickets: \$200.00.  
Dinner Viewing of exhibits & fashions on all floors. Press: Margot Rogoff, 705-2441.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 13	FASHION ACCESSORIES EXPO AT 7TH REGIMENT ARMORY IN N.Y. (203) 852-0500. (Sept. 13-15)		
Sept. 13	KNITTING YARN FAIR IN N.Y. AT PIER EXPO, Margaret Larson, 382-1250 (Sept. 13-15)		
Sept. 13- Sept. 15	LONDON MIDSEASON FASHION EXHIBITION: WINTER/CHRISTMAS '83. KENSINGTON EXHIBITION CENTER. Contact: Tony Porter & Assoc., 01-995-2264.		
Sept. 14	9:30 A.M. EASTMAN CHEMICAL FALL '84 COLOR & FABRIC DIRECTIONS, 930-7972.		
Wednesday Sept. 14 6:30 P.M.	BASILE FASHION SHOW By invitation. Contact: Harriet Weintraub, 369-6481.	BARNEY'S	7TH AVENUE & 17TH STREET
Sept. 15	9:30 A.M. EASTMAN CHEMICAL FALL '84 COLOR & FABRIC DIRECTIONS, 930-7972.		
Thursday Sept. 15 12:00 Noon Luncheon	EIGHTH ANNUAL DALLAS AWARDS IN NEW YORK Fashion show featuring capsule collection from each winning manufacturer and designer. By invitation. Contact: (214) 655-6214.	DALLAS MARKET CENTER (2300 STEMMONS, DALLAS)	WINDOWS ON THE WORLD 1 WORLD TRADE CENTER
Thursday Sept. 15 12:30 P.M.	CLUB HOUSE FASHION SHOW Also at 6:00 P.M. Open to public. Press: Judi Cohn, 560-4060.	MACY'S	HERALD SQUARE 3RD FLOOR
Thursday Sept. 15 5:30-7:30	COCKTAIL PARTY By invitation. Buyers: 581-3890. Press: 688-8653.	LANVIN	1370 AVENUE OF THE AMERICAS 6TH FLOOR
Sept. 15	6:00 P.M., MACY'S, 3rd fl. Open to public. Press: Judi Cohn, 560-4060.		
Sept. 17	YOM KIPPUR--Saturday (Jewish Day of Atonement). Begins at Sunset Friday.		
Monday Sept. 19 12:00 Noon	FIRST LOEWE FASHION SHOW IN AMERICA ---BENEFIT Men's & women's leather fashions. To celebrate 1st American Loewe retail store. Tickets: \$50.00 for Museum of City of NY. Contact: Felice Axelrod, 534-1672.	MUSEUM OF CITY OF NEW YORK	HOTEL PLAZA BALLROOM
*Monday Sept. 19- Sept. 21	PRESS PREVIEW IN L.A.: CALIFORNIA COLLECTIONS Spring collections by 30 designers. Contact: (213) 620-0260.	CALIFORNIA MART	110 EAST 9TH STREET LOS ANGELES
Tuesday Sept. 20 7:00 P.M.	FENDI FUR & PRET-A-PORTER COLLECTIONS FOR FALL '83 By inv. Tickets: \$50.00 (Cocktails), 175.00 (Dinner & Benefit Auction). Benefit American-Italian Foundation for Cancer Research. Press: 753-7300. Others: 688-2323.	BERGDORF GOODMAN	SOTHEBY PARKE-BERNET 1334 YORK AVENUE
*Sept. 20	BOBBIN SHOW IN ATLANTA & AAMA CONVENTION, Betty Webb, (803) 771-7500. (Sept. 20-22)		
Wednesday Sept. 21 11:30 A.M.	FASHIONS BY JACQUELINE DE RIBES AT BENEFIT SHOW Benefit Memorial Sloan Kettering. Tickets: \$25.00. By inv., Helen O'Hagan, 940-4240.	SAKS FIFTH AVENUE	3RD FLOOR
Wednesday Sept. 21 12 Noon Luncheon	"THE AMERICAN WOMAN--NEW PATTERNS OF POWER" Speakers: John Naisbitt, publisher of "The Trend Report"; Patricia Aburdene, researcher for "Forbes" magazine. Price: \$30 members, \$40 guests. Contact: 247-3940.	THE FASHION GROUP, INC. 9 ROCKEFELLER PLAZA	NEW YORK HILTON HOTEL BALLROOM
Wednesday Sept. 21 3:00 P.M.	BENEFIT FUR FASHION SHOW By invitation. Contact: Arnold Goodman, 564-4726.	MICHAEL FORREST (333 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 21 7:30 P.M.	BENEFIT: "GREAT DESIGNERS OF FRANCE" Tickets: \$100.00, for Business Committee of Metropolitan Museum. Champagne/buffet. By invitation. Contact: Margery Cohen, 705-2426.	BLOOMINGDALE'S	6TH FLOOR
*Sept. 22	PITTI FILATI (YARNS & KNITWEAR) IN FLORENCE. Tel 055-219-331 (Sept. 22-24)		
*Sept. 24	INT'L RTW & BOUTIQUE SHOW AT PORTE DE VERSAILLES, PARIS. Tel: 869-1720. (Sept. 24-28)		
Sept. 25- Sept. 27	INTERTEX, SPONSORED BY NOSA AT N.Y. COLISEUM. Exhibit of apparel fabrics, leathers, supplies. Contact: 1 Penn Plaza, 594-6647.		
Wednesday Sept. 28 7:00 P.M.	BENEFIT DINNER DANCE: FASHIONS BY FABRICE Black tie. Tickets: \$150.00. Chrmn: Mrs. Frederick Winship. Contact: 581-7380.	GIRLS' TOWN OF ITALY (24 WEST 57TH STREET)	HOTEL PIERRE BALLROOM
Thursday Sept. 29 7:00 P.M.	ANNUAL FASHION CRITICS' AWARDS--BENEFIT Tickets: \$225 each, to Educational Foundation for Fashion Industries. Contact: 760-7820. Press: Marjorie Ambrogio, 573-2730; or Berkowitz/Linsman, 737-9590.	COTY	FASHION INST. OF TECH. 227 WEST 27TH STREET
*Oct. 3-7	SPRING READY-TO-WEAR IN MILAN (By invitation from designers) SHOWINGS AT FASHION CENTRE, MILAN FAIR, VIA GATTAMELATA (unless otherwise noted). Contact: Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli 3, 00186 Rome. Tel. 679-43-90. <u>TENTATIVE INCOMPLETE SCHEDULE;</u> <u>Mon., Oct. 3; FERRE; KRIZIA</u> <u>Tues., Oct. 4; MISSONI; FENDI; COMPLICE</u> <u>Wed., Oct. 5; VERSACE; BASILE; GIORGIO ARMANI</u> <u>Thurs., Oct. 6; GENNY</u>		
*Oct. 8	PITTI DONNA IN FLORENCE (WOMEN'S FASHIONS). Tel. 55-219-331 (Oct. 8-10)		
*Oct. 8- Oct. 11	MAGIC (MEN'S APPAREL GUILD OF CALIFORNIA) IN LOS ANGELES, 124 E. Olympia Blvd., Suite 506, L.A. 90015, (213) 746-0627.		
*Oct. 10- Oct. 13	LONDON DESIGNER COLLECTIONS SPRING/SUMMER '84. Contact: Annette Worsley-Taylor, 36 Beauchamp Place, London SW3. Tel: 01-581-2931.		
Tuesday Oct. 11- Oct. 13	FABRICS EXHIBIT: FALL-WINTER '84 Semi-annual exhibit in N.Y. Contact: Peter Nack, 563-5350.	EUROPEAN FABRIC SHOW	PASSENGER SHIP TERMINAL 55TH STREET & 12TH (BERTH 5)
*Oct. 12- Oct. 19	SPRING/SUMMER PRET-A-PORTER IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-a-Porter, 100 Faubourg St. Honore 75008 Paris, tel. 266-64-44.		
*Oct. 15- Oct. 18	PREMIERE VISION FALL/WINTER '84 AT PORTE DE VERSAILLES, PARIS. Contact: Barbara Wise, French Apparel Center, 883-1055.		
Oct. 23	NAMSB (NAT'L ASSOC. OF MEN'S SPORTSWEAR BUYERS) N.Y. COLISEUM, 986-1811, (Oct. 23-26)		
Oct. 24	BAMA (BOYS' AND YOUNG MEN'S APPAREL) Spring Collection in showrooms; 594-5130.		
Tuesday Oct. 25- Oct. 27	JFF '83: 3RD ANNUAL JAPAN FASHION FAIR Presentation by 27 manufacturers. Contact: 997-0400.	JAPAN TRADE CENTER (1221 AVE OF AMERICAS)	NEW YORK STATLER 7TH AVENUE AT 33RD STREET
*Oct. 27	DALLAS SPRING REGIONAL MARKET (Oct. 27-Nov. 1)		
Oct. 31	SPRING MARKET WEEK IN NEW YORK (Oct. 31-Nov. 11)		
*Nov. 1	INTERSTOFF FABRICS EXHIBIT IN FRANKFURT (Nov. 1-4)		